

Federal Election Story Logging – FINAL SUMMARY

(Tues., Nov. 29, 2005 – Mon., Jan. 23, 2006)

STORIES ABOUT EACH PARTY (Expressed as a % of the total election stories)
(+ or -) Indicates change from last week

	RADIO			TELEVISION	
	All	Network Radio	Regional Radio	Network TV	Regional TV
Liberal	30%	30%(-1)	28%(-2)	32%	29%
Conservative	30%	30%(+1)	28%	33%(-1)	28%(+2)
Bloc	6%	10%(-1)	5%	4%(-1)	5%
NDP	17%	17%	14%	20%	16%(-1)
Greens	4%	2%	5%(+1)	3%	7%(+1)
Total Hours	488(+250)	50(+12hrs)	365(+108)	49(+13hrs)	24(+10)

ACTUALITY BY PARTY (Expressed as a % of the total actuality in election stories)

	RADIO			TELEVISION	
	All	Network Radio	Regional Radio	Network TV	Regional TV
Liberal	19%	16%	12%	28%(+1)	19%(+5)
Conservative	19%	18%	12%(-1)	32%(+1)	13%(-3)
Bloc	3%	7%	2%	2%	1%
NDP	13%	15%(-1)	9%	17%	12%(-2)
Greens	4%	2%	4%(+1)	3%	6%
Total Hours	345(+102)	28(+8hrs)	267(+82)	33(+9hrs)	17(+3hrs)

LEADERS TIME ON AIR

	ALL Radio		NETWORK RADIO		REGIONAL RADIO	
	Hours	Percent	Hours	Percent	Hours	Percent
Martin	10:10	6%	2:10	8%	8:00	3%
Harper	12:18	7%	2:27	9%	9:51	4%
Duceppe	2:46	3%	1:01	4%	1:45	1%
Layton	8:25	5%	1:49	7%	5:36	2%
Harris	1:41	1%	:21	1%	1:30	1%

ALL TV	NETWORK TV	REGIONAL TV
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			Hours	Percent	Hours	Percent
Martin	8:25	13%	8:08	24%	:17	2%
Harper	10:12	16%	9:45	29%	:27	3%
Duceppe	:37	1%	:33	2%	:04	-
Layton	5:41	9%	5:07	15%	:34	3%
Harris	:37	2%	:38	2%	:09	1%

ISSUES

ALL Radio and TV	Hours	Percent
Health care	21	4.1%
Child care	16	3.2
Taxes	15.5	3.1
Guns/Gun registry	14.5	2.9
Sponsorship scandal	14.5	2.9
Environment	14	2.8
Native people	14	2.7
Sovereignty-federalism	11.5	2.3
Integrity	9	1.9
Election advertising	8	1.6
Same sex marriage	7	1.5